

# Sunday To Social Masterclass

## **PHOTOGRAPHY SHOT LIST**

Creating a shot list for your photographers based off your social media calendar will ensure all content is captured to post. A shot list is going to give your team direction on a Sunday morning instead of shooting what they “think” you need. Photographers should not only capture the Sunday morning experience, but what needs to be posted through out the week. Here is a shot list template:

### **SUNDAY EXPERIENCE**

- Worship - Vocalist, musicians, church members worshipping.
- Speaker - Close up and distant photos of person speaking.
- Volunteers serving - Parking, Greeters, Tech Booth, Hospitality, Kids Min, etc.
- People congregating - In your lobby, sanctuary, or outside.
- Kids Ministry
- Special moments - Prayer, altar call, communion, baptisms, etc.

### **WEEKLY POSTS**

- Branded material - Signage, print, banners, etc.
- Hospitality - Coffee, branded cups, etc.
- Podcast - iPhone, air pods/headphones, etc.
- Communion
- Classes - Shots of classes your church offers such as Grow, Discipleship, Fundamentals, etc.
- Church Building
- City - Different locations in your city, skyline, etc.