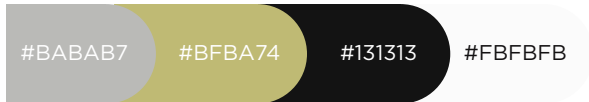


MOMENTS

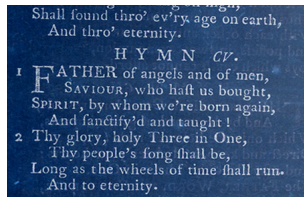
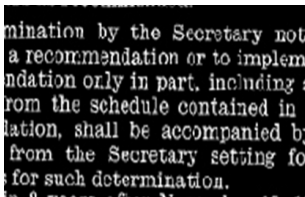
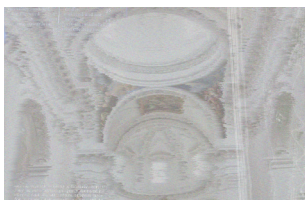


Moments is the perfect SZN Kit to use for some variety after a bright and crazy summer SZN or leading into the winter months.

COLOR PALETTE



ELEMENTS



FONTS

This set of fonts is available for Adobe CC users at fonts.adobe.com.

PRIMARY SUPPORTING FONT

Cronos Pro

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

DISPLAY HEADLINE & TITLE FONT

IvyMode

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

■ SHOT LIST

Church right now looks a little different in this season. As churches have moved their worship experiences online, so should the communication and content on social media shift too. Although you might be physically separated from your Photography Team, there is content they can capture from where they are. We've put together an "At Home" shot list that includes content from your team and church members:

Church Online:

- Picture of devices that can be used to watch your online experience: phone, tv, laptop.
- Video of someone getting ready to watch the online experience.
- Photo of someone worshipping in living room.
- Videos of church members inviting people to Church Online.

Kids Online:

- Ask parents to send shots of their little ones doing any lesson or activity your church sent.
- Post weekly videos from your Kids Team Members giving information to the parents.

Zoom Groups:

- Screenshots or screen records of a Zoom group.
- Videos of members inviting people to a Zoom group or why they should join a Zoom group.

Podcast:

- Photos of a device with other items: mug, airpods/headphones, plant, Bible, notepad.
- Photo of someone holding a device and listening to podcast.
- Video of someone pressing play on the podcast.
- Videos of church members talking about what they got out of the message.

Digital Connect Card

- Use your branding to capture photos (printed digital connect card)

Prayer: (Depending on how your church is taking prayer requests)

- Photo of someone on the phone with their eyes closed.
- Photo of someone praying at home.
- Photo of your prayer cards.
- Video of someone submitting a prayer request on your website.

■ SOCIAL MEDIA CALENDAR

Create a Social Media Calendar in Google Calendars. Give access to anyone who will be posting on your social media account. Create an "event" in the day and use your "best time" to post found in your accounts analytics.

SUNDAY: Service kick-off

MONDAY: Podcast / Connect Groups, Men's Group, Women's Group, Grow, Next Steps

TUESDAY: Quote/Scripture from message

WEDNESDAY: Midweek Online / Prayer / Digital Connect Card

THURSDAY: Kids video lesson, activity

FRIDAY: Interactive Post Graphic or photo / Giveaway

- Who are you inviting to church online? • Tag your crew. Who's ready for Sunday?

SATURDAY: Invitation to Church Online.

- Include your service times and any info your church members/guests need to know.
- Tag your crew. Who's ready for Sunday?