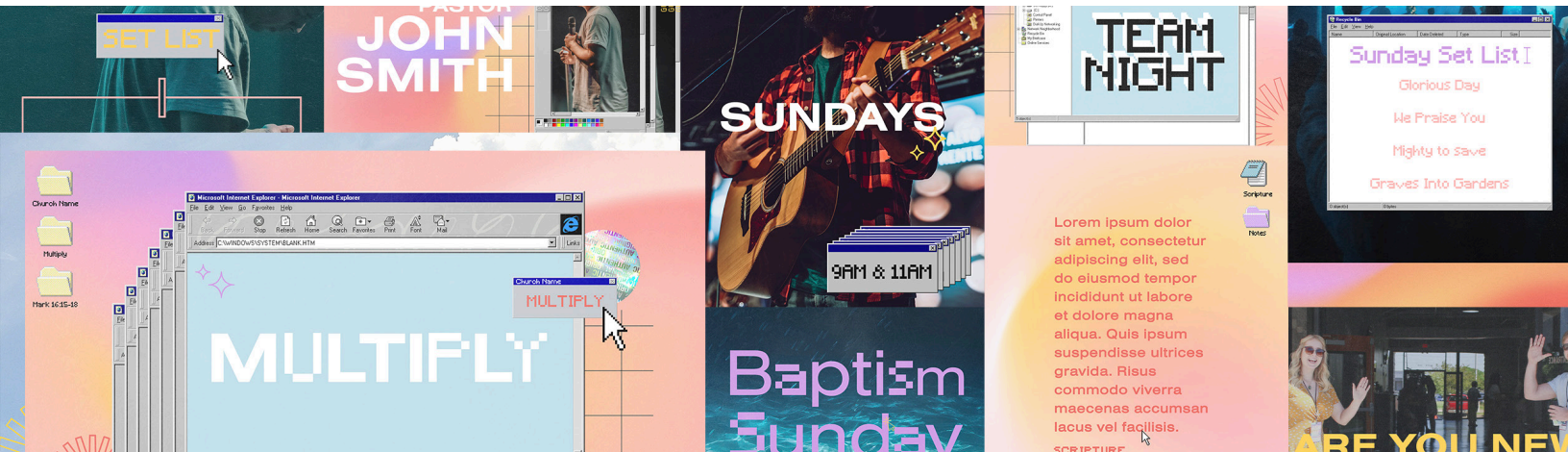


# MULTIPLY

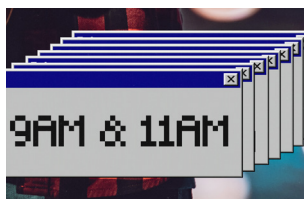
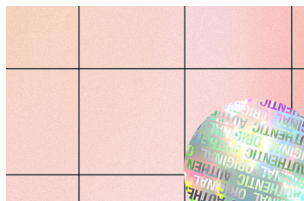


It's time to move into the next season of growth at your church.  
Grow your next season with this SZN!

## COLOR PALETTE



## ELEMENTS



## FONTS

This set of fonts is available for free for all Adobe Creative Cloud subscribers on [fonts.adobe.com](https://fonts.adobe.com).

### TITLE & BODY FONTS

#### Nimbus Sans Extd

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv  
Ww Xx Yy Zz  
0 1 2 3 4 5 6 7 8 9

#### Minecraft

Àa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz  
0 1 2 3 4 5 6 7 8 9

## SHOT LIST

Creating a shot list for your photographers is key to getting content that you'll need to post on social media. A shot list is going to give your photographers direction on a Sunday morning instead of shooting what they "think" you need. Photographers should not only capture the Sunday morning experience, but what you need to post through out the week. Here is a shot list template:

### SUNDAY EXPERIENCE

- Worship (Vocalists, musicians, church members worshipping)
- Speaker
- Volunteers (Kids, Parking, Ushers, Tech, Greeters, etc.)
- People mingling (In your lobby and outside)
- Kids
- Prayer moments

### SHOTS FOR WEEKLY POSTS

- Branded material  
(Signage, print, banners, etc)
- Coffee
- Podcast
- Communion
- Grow Classes
- Church building
- City
- Communion
- Grow Classes

## SOCIAL MEDIA CALENDAR

Create a Social Media Calendar in Google Calendars. Give access to anyone who will be posting on your social media account. Create an "event" in the day and use your "best time" to post found in your accounts analytics.

SUNDAY: Service kick-off

Photo of a volunteer, worship, people arriving, pop-signs, branding.

MONDAY: Sunday Recap

Highlights from Sunday's services (worship, speaker, prayer moments, kids, community)

TUESDAY: Podcast

WEDNESDAY: Quote/Scripture from message

THURSDAY: Upcoming events

Promote Grow classes, Baptisms, Child Dedication, or any events your church is having.

FRIDAY: Interactive Post

- Who are you inviting to church this weekend?
- Tag your crew. Who's ready for Sunday?

SATURDAY: Invitation to your Sunday services.

Include your service times and any information your church members need to know.  
(Grow classes, outreach, special event in Kids)